



FONDI.eu

Empower to Integrate

Neil Falzon, aditus foundation

Racheal Ikulagba, African Media Association Malta



Project Details

- AMIF Call No. 9, Specific Objective 2 - Strengthen and develop legal migration to the MS in accordance with their economic and social needs and to promote and contribute to the effective integration and social inclusion of TCNs.
- 1 April 2024 – 31 March 2027 (3 years)
- Total budget of €255,931.28

Conceptual framework

'Empower to Integrate' embraces the understanding that empowered communities are more willing and able to integrate with each other.

These are communities that understand their own identities, rights and obligations as well as those of other communities living side by side.

Community empowerment fosters a climate of mutual understanding and respect, necessary for all interactions between communities.

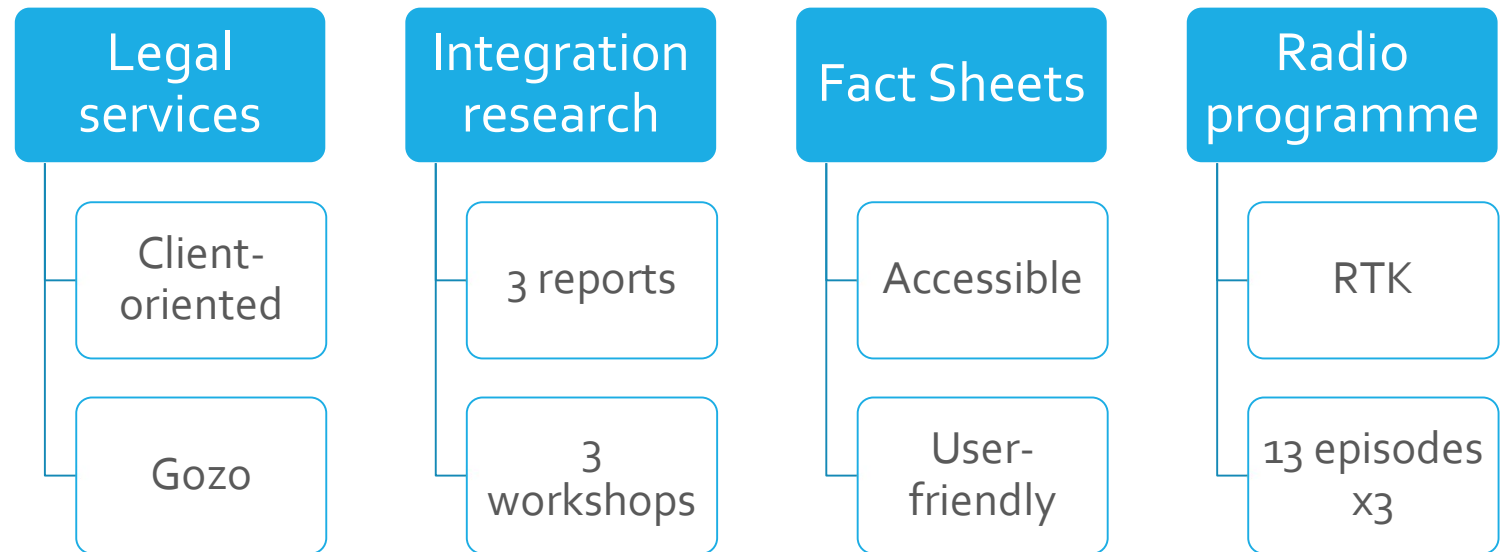
Conceptual framework

- Works with Malta's **Integration Strategy and Action Plan 2025 – 2030**, **EU Action Plan on Integration and Inclusion 2021 – 2027**.
- Builds on our earlier research in **Malta Integration Network I and II** projects and **Integration-mapping Research** (HRD).
- Follows from **Turning the Tables** (as part of HRD's **AMIF Project**).
- Adds needs assessments from the **private sector**:
 - Chamber of Commerce
 - General Workers Union

Project Outputs

Output Indicator	Measurement Unit	Milestone 2024	Target end of operation
O.2.3 - No. of participants supported	Number	110	450 (with % in Gozo)
Other Indicators	Measurement Unit	Milestone 2024	Target end of operation
No. of research reports on integration issues	Number	1	3
Number of stakeholder workshop participants	Number	15	45
No. of stakeholder workshops	Number	1	3
No. of radio episodes	Number	13	39
Result Indicator	Measurement Unit		Target end of operation
R.2.9 – No. of participants who report that the activity was helpful for their integration.	Number		315

Project Activities



Where are we at?



Empower to Integrate Radio Program — Our Journey So Far



Conceptualization

Defined the radio format to align with integration objectives



Call for Radio Partners

Identified and partnered with RTK 103 (Newsbook Malta)



Research on Best Practices

Developed relevant topics around migration, integration, rights, and social cohesion



Guest Mapping & Topic Selection

Curated a diverse list of TCN voices and local Maltese experts



Guest Recruitment

Engaged 26 guests (TCNs and Maltese professionals)



Broadcast & Promotion

Episodes aired on RTK 103 every Friday at 1 PM
Replays

<https://www.youtube.com>

MIGRANT-LED RADIO PROGRAM: BROADCAST ON RTK103 FM, THE PROGRAM PROVIDES TCNS A PLATFORM TO SHARE THEIR STORIES AND FOSTER CULTURAL EXCHANGE WITH MALTESE RESIDENTS

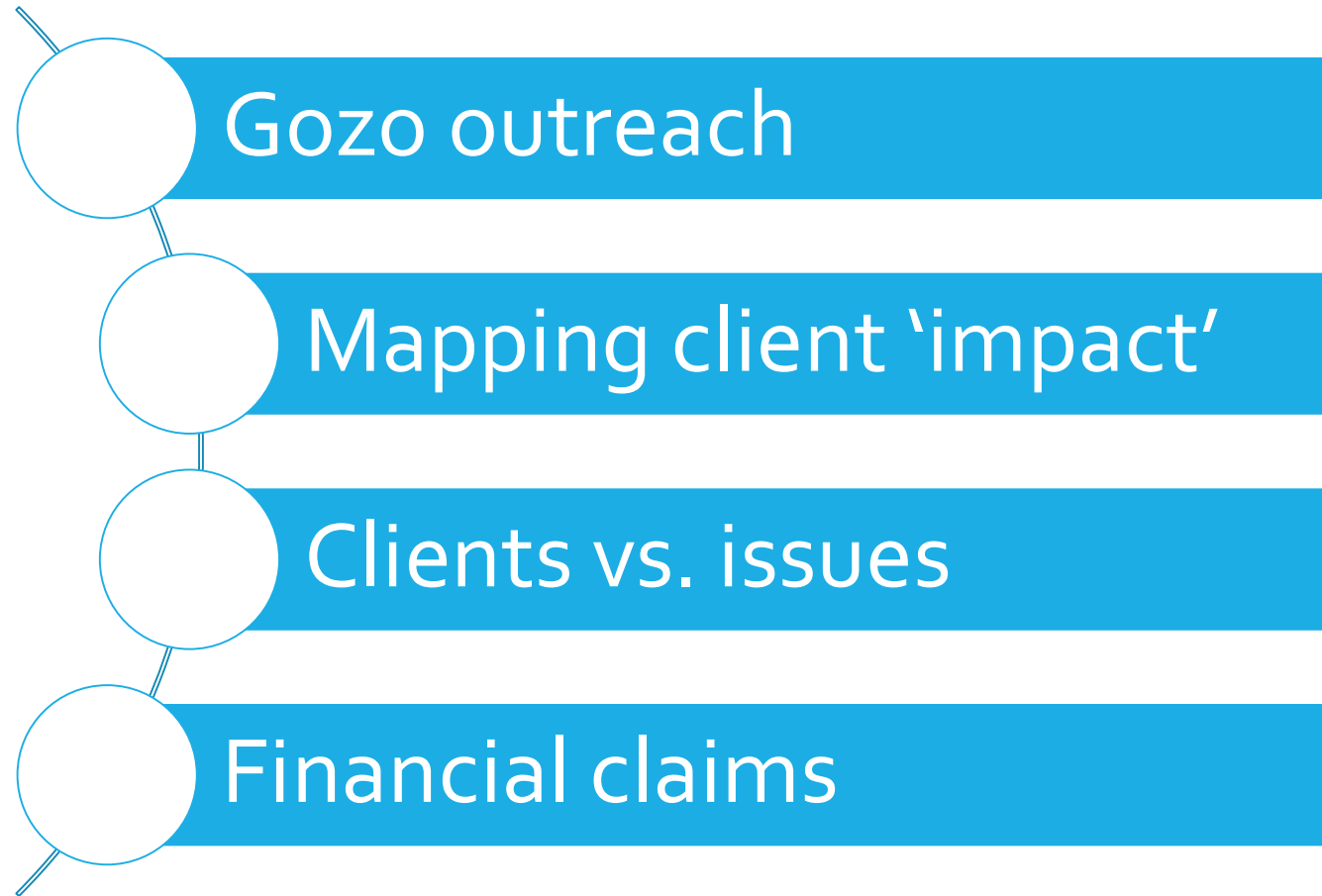




Dissemination:

- **SOCIALS:** AMAM Facebook and Instagram, including ads in collaboration with aditus.
- (25 Facebook and 25 Instagram posts to date).
- Web Article on [AMAM web](#), shared across platforms.
- RTK 103 (26,785 listeners, fifth most popular radio station, with 120,000 page views per day.
- RTK 103 radio, [Youtube](#) socials- video teasers, Instagram and Facebook, [web article](#).

Challenges



Many thanks for your attention.

www.aditus.org.mt
info@aditus.org.mt

